



## For our team in Pfungstadt, we are looking for a Product Marketing Manager (m/f/d)

### Your tasks

- market analyses including assessment of market potential
- surveying competitors and developing approaches for the strategic positioning of the product
- preparation of business cases including sales and turnover plans
- development of an (international) go-to-market strategy
- development of customer-specific messaging for online and offline publications based on the eperi core features
- future assumption of personnel management in marketing

### Our expectations

- at least three years of experience in the product management environment with demonstrable influence on the marketing strategy of a product or vice versa
- confidence in working with statistics and business cases
- references of successful cooperation with Product Management and Sales
- optional skills, including:
  - hands-on experience with Salesforce, Office 365, Exchange, SharePoint or similar applications
  - experienced handling of project management tools such as MS Visio, JIRA, Asana etc.
- independent, responsible, solution-oriented working style
- very good command of written and spoken German and English

### We offer

- a permanent position and an attractive workplace in an innovative high-tech enterprise
- opportunity to contribute to a growing standard solution for the IT security market
- valuable domain knowledge in the IT security sector
- high-quality work tools like UHD monitors and ultrabooks
- free drinks, table soccer, cantina and parking
- a respectful and trustful office culture
- an attractive and competitive salary

### About eperi

We are the leading provider of Cloud Data Protection solutions with 15 years of experience in data encryption for databases, (SaaS) applications and files. Several hundred enterprise customers already secure their data using our solutions. Our headquarters are located in Greater Frankfurt, Germany. eperi is led by founder and CEO Elmar Eperiesi-Beck. We are a technology partner of T-Systems, IBM, Microsoft, NTT Security and MariaDB and a successful, steadily growing enterprise.



### Contact

Does this sound exactly like the job made for you and your skills? Then feel free to contact us. Please send your application including your estimated starting date and salary to:

**Sinah Karatas**

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